

Focus Group: May 19 at 6 PM
Charlotte, NC

EREV Label Design Worksheet #3

Option	Most Understandable
A	5
B	1
C	3
Which vehicle is more fuel efficient?	
	Option 1
A	1
B	5
C	6

PHEV Label Design Worksheet #4

Option	Most Understandable
A	4
B	0
C	4
Which vehicle is more fuel efficient?	
	Option 1
A	2
B	5
C	1

Gasoline Engine Vehicle Label Design Worksheet #1

Option	Most Understandable
A	0
B	5
C	3
Which vehicle is more fuel efficient?	
	Option 1
A	
B	
C	

Compare Vehicle Technologies Worksheet #5

	Gas
30 miles?	0
50 miles?	0
100 miles?	2
Enviro friendly	

Environmental Metric Worksheet #6

Label	First Choice
A	2
B	1
C	3
D	1

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Least Understandable

2
2
3

Option 2

7
3
2

Least Understandable

2
5
1

Option 2

6
3
7

Least Understandable

6
1
1

Option 2

EREV PHEV

7 1
2 6
4 2

Second Choice

1
3
3
0

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E

1

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1